ABOUT

Elle Investments is a small “family&friends” office. We primarily invest in securities trading on the US exchanges via long-only and options positions. We invest across all sectors of the economy, without any a-priori weight allocation.

Our primary portfolio return objective is to maximize long-term growth – in short, beating the overall market over the long-term. Over any shorter period, we are not tied down to a specific index, nor are we trying to be market-neutral or achieve a minimum absolute return.

We attempt to achieve these objectives through our overarching investing methodology, “Adaptive Harvesting,” which attempts to remedy some of the shortcomings of Modern Portfolio Theory and its variants.